



# Michele Carucci

DIRECTOR OF MARKETING & DEVELOPMENT

#### **\$** 781.365.8002

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My perfect day is a day spent with my husband and kids on Cape Cod visiting the local farmers market followed by an afternoon on the beach.

As Director of Marketing & Development, Michele manages all firm-wide marketing initiatives including digital marketing, content development, social media management, brand consistency and marketing research and training. She is also responsible for talent acquisition at Johnson O'Connor in partnership with firm leaders.

## **Outside The Office**

Michele resides in Melrose with her husband and three children.

#### **Education**

• Bachelor of Arts degree in psychology from Bates College

### **Professional Affiliations**

- American Institute of Certified Public Accountants
- · Massachusetts Society of Certified Public Accountants